

Pulse

TRACKING THE BEAT OF THE 805



LONG-STANDING ARRANGEMENTS

A few Central Coast wholesale flower growers make it easy for everyone to bring home the freshest locally grown blooms available. **Skyline Flower Growers** (skylineflowers.com), which has been in operation for more than 50 years, offers fresh-cut blossoms for purchase at its Nipomo location and at area farmers' markets. Also in Nipomo, **Euforia Flowers** (euforiaflowers.com) sells from its facility and at 16 farmers' markets. "Just like getting food directly from a local farm, selling flowers

to the public and through farmers' markets gives people the opportunity to get the freshest, highest-quality products at a great price," says sales manager Chad Nelson. In Agoura Hills, **Far East Wholesale Flowers** (fareastwholesaleflowers.com) purchases the majority of its stock from local growers to give the public access to the staying power of fresh flowers any time of year. "Everyone deserves to have really fresh flowers that will last," says owner Stephanie Batarse.
—Hana-Lee Sedgwick